



# Get up to speed on the alternative investment landscape

## Fundamentals of Alternative Investments Certificate Program<sup>®</sup>



PRIVATE EQUITY



VENTURE CAPITAL



INTELLECTUAL PROPERTY



HEDGE FUNDS



COMMODITIES



REAL ESTATE



STRUCTURED PRODUCTS

### How can you and your team get up to speed quickly on the ever-changing world of alternative investments?

Alternative investments, once reserved only for the ultra-wealthy or institutional investor, are now accessible to all investors. New instruments and asset classes, including liquid alternatives such as ETFs and alternative mutual funds, are making portfolio construction more complex while also providing more options for generating returns and protecting against downside risk.

While the trajectory points to continued growth, it has become increasingly difficult to keep up with the wide spectrum of new alternative investment vehicles. Your clients want to know more and are looking to you for guidance.

### The Fundamentals of Alternative Investments Certificate: Practical, affordable, relevant, and convenient

The Fundamentals of Alternative Investments Certificate program is a **new online certificate course** which provides a foundation of core concepts in alternative investments. The 20-hour, self-paced course is taught by some of the world's leading experts and authorities in alternative investments in an engaging, conversational way to help you gain a working knowledge of alternative investments.

ENROLLMENT  
IS NOW OPEN

Visit  
[CAIA.org/  
Fundamentals](https://www.caia.org/fundamentals)  
and enroll today



#### COURSE BENEFITS:

- ▶ Learn at your own pace online
- ▶ Learn from some of the world's leading experts
- ▶ Earn a certificate of completion
- ▶ Earn continuing education credit for IMCA-sponsored programs

#### WHO WILL BENEFIT FROM THE COURSE?

- ▶ Financial advisors, planners, and consultants
- ▶ Administration/operations personnel
- ▶ Sales and marketing personnel
- ▶ Legal counsel/compliance
- ▶ Accountants
- ▶ Media
- ▶ Anyone who wants to master a fundamental understanding of alternative investments

BROUGHT TO YOU BY

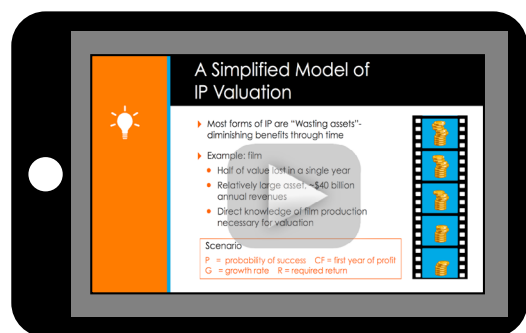


IN COLLABORATION WITH

**IMCA**<sup>®</sup>

# Fundamentals of Alternative Investments Certificate

Brought to you by the global leader in alternative investment education



The Fundamentals of Alternative Investments Certificate course was developed by the Chartered Alternative Investment Analyst (CAIA) Association, the global leader in alternative investment education, in collaboration with the Investment Management Consultant Association® (IMCA), experts in investment consulting and in wealth management education. IMCA will host the course on its online education platform.

The CAIA Association, a non-profit organization formed in 2002, is best known for the CAIA Charter, an internationally recognized credential, granted only upon successful completion of a rigorous two-level exam series, combined with relevant professional experience. Earning the CAIA Charter demonstrates a deep and thorough understanding and expertise in alternative investing.

CAIA's Fundamentals of Alternative Investments program is a natural extension of CAIA's mission to be the world leader in alternative investment education and to provide a solution to specific market needs.

Visit [CAIA.org/Fundamentals](http://CAIA.org/Fundamentals) to enroll now

## WHAT YOU WILL LEARN— CURRICULUM TOPICS:

- ▶ **Traditional vs. Alternative Investments**
- ▶ **Investment Returns and Risks**
- ▶ **Correlation & Efficient Frontiers**
- ▶ **Portfolio Management & Asset Allocation**
- ▶ **Due Diligence**
- ▶ **Risk Management**
- ▶ **Hedge Funds 1:**  
Structure, Categories & Biases
- ▶ **Hedge Funds 2:**  
Relative Value & Event Driven Strategies
- ▶ **Hedge Funds 3:**  
Macro & Managed Futures Strategies
- ▶ **Hedge Funds 4:**  
Equity Strategies
- ▶ **Hedge Funds 5:**  
Funds of Funds
- ▶ **Real Assets 1:**  
Timberland, Farmland & Intellectual Property
- ▶ **Real Assets 2:**  
Real Estate Equity & Debt Markets
- ▶ **Private Equity 1:**  
Introduction & Performance Analysis
- ▶ **Private Equity 2:**  
LBO, VC & Debt Strategies
- ▶ **Commodities 1:**  
Markets & Inflation Protection
- ▶ **Commodities 2:**  
Beta Products, Alpha Products & Benchmarks
- ▶ **Structured Products 1:**  
Credit Default Swaps
- ▶ **Structured Products 2:**  
Collateralized Debt Obligations
- ▶ **Capstone:**  
The Risks and Rewards of Alternative Investments

INDIVIDUAL COURSE REGISTRATION: **US \$895**

IMCA MEMBER REGISTRATION: **US \$795**

Please contact CAIA Association or IMCA for special corporate group rates.  
[CAIA.org](http://CAIA.org) + [IMCA.org](http://IMCA.org)

### Continuing Education Credit

The Fundamentals of Alternative Investments Certificate Program is accepted by IMCA for 20 hours of IMCA-sponsored continuing education hours for the CIMA®, CIMC®, and CPWA® designations for completing all program modules. No partial credit will be given. Participants will have 11 months from date of purchase to complete the course.



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